**Senior Manager, Customer Development- Albertsons**

**Boise, ID**

The Mars Agency is a global marketing practice, specializing in marketing to shoppers, consumers and retailers across the ever-expanding omni-commerce environment. Mars uniquely refers to this environment as the *A-to-V Commerce SM*space, which incorporates everything from Autonomous to Voice commerce.

Mars, proud of its independence and growth-for-clients focus, operates internationally across the Americas, Europe and Asia through its network of 13 offices.

We’re looking for a Senior Manager, Customer Development- Albertsons to create impact from a Boise-area remote office. Candidates must have marketing experience within the Grocery channel and specifically with an Albertsons focus for consideration.

**PRIMARY RESPONSIBILITIES**:

* Work with the internal cross-functional team (Strategic Planning, Client Leadership and Creative) to develop optimal and actionable strategies, concepts and plans
* Manage the implementation of key client projects
* Build strong working relationships with Regional Grocery/Albertsons client contacts
* Manage execution of approved programs through team
* Work with external client vendors/agencies to execute projects as assigned
* Approach and manage partnership relationships with other manufacturers or properties
* Identify retailer direct and manufacturer opportunities
* Develop and manage project timelines and budgets
* Manage communication of project status and budget to client teams
* Work hand-in-hand with internal teams on planning and implementation of retail marketing extensions of brand and category programs (national retainer clients)
* Manage client approval process
* Measure post-promotion results using agency and client-provided data
* Some travel required

**SKILL SETS REQUIRED:**

* Bachelor’s degree in advertising, marketing, business, or related field
* 5-7 years experience in retail marketing or experience with Albertsons
* Proven Project Management experience
* Strategic thinking in the development of Shopper Marketing programs and management of day-to-day business
* Sound decision making skills based in industry knowledge
* Passion about business – always thinking of ways to improve/grow assigned client/business
* Strong listening skills and attention to detail
* Excellent verbal, written, presentation and interpersonal skills
* Desire to dig in and do what’s needed to get the job done right

The Mars Agency is an Equal Opportunity Employer and will recruit, hire, train and promote persons in all job classifications without regard to race, ancestry, creed, color, sexual orientation, gender identity, age, national origin, disability or handicap, HIV, veteran, marital or family status, or any other status or condition protected by applicable state and/or federal laws, except where a bonafide occupational qualification applies.

The Mars Agency has developed a wide variety of inclusive benefit plans and policies that address and promote the needs of all employees and their family members, including comprehensive group health plans, a parental leave program that includes paid maternity and paternity benefits for pregnancy, adoption and surrogacy, flexible paid time off, a broad and confidential employee assistance program, ongoing wellness support initiatives, trusted financial health advice and guidance, promotion of education through tuition support and assistance, and a flexible and supportive work environment and culture.