



# BOISE METRO CHAMBER



## Your Guide to Membership

### Who Is the Chamber?

The **Boise Metro Chamber** is Idaho's largest business-first organization, advocating for the advancement of business and community since 1883. We are a nonprofit, membership-based organization that collaborates with the Boise Valley Economic Partnership and Boise Convention & Visitors Bureau to ensure economic growth, development, and prosperity. Our team is dedicated to supporting our members in four core areas: economic vitality, advocacy, member education, and member engagement. Together, we can make Boise a premier place to live and do business.

We have served as the voice of the Boise business community since our establishment in 1883. We aim to make Boise a better place for you and your family to live, visit, and do business. This goal has become a reality through our strategic partnerships with the Boise Valley Economic Partnership and the Boise Convention and Visitors Bureau as well as our nationally-recognized programs including Boise Young Professionals and Leadership Boise.

The Boise Metro Chamber is proud to be listed as a 5-Star Accredited Chamber, the only chamber in the state of Idaho with that distinction. There are currently 7,022 chambers of commerce in the United States, and only 4% share the 5-Star Accreditation title. Your Boise Chamber has had a successful year so far, and earning this achievement has been the cherry on top.

**BOISE VALLEY**  
ECONOMIC PARTNERSHIP



**boise**  
CONVENTION  
& VISITORS BUREAU

# Why Should I Join the Chamber?

If you do business in the Treasure Valley, it's our business to support you. Your membership investment helps promote your business to the community, improve our valley's economic climate and quality of life, connect you with other members and professional development opportunities, and enhance commerce.

## BUSINESS RESOURCES & REFERRALS

- Invitation to exclusive President's Reception for New Members
- Assistance from Chamber ambassadors
- Weekly email updates to keep you informed of events and opportunities
- Special invitations to member events
- Eligibility to participate and serve on committees and councils
- Exclusive membership lists available for purchase
- Opportunity to advertise on the Chamber website, weekly email, or monthly newsletter
- Eligibility to participate in the T.I.P.S. referrals program

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• Four (4) free professional trainings per year	\$48
• Free entrance to Start-Ups & Suds	\$60
• Listing in the annual Business Directory (distribution of 15,000+)	\$150
• Listing on the Boise Chamber website membership directory	\$250
• Ribbon cutting, grand opening, anniversary ceremony, or open house	\$250
• Referral of customers exclusively to members	\$500
• Display of your business cards at the Chamber Office	\$50
• Free entrance to Business After Hours	\$120
• Subscription to bi-monthly Metro Connection newsletter	\$12
• One (1) free membership to Boise Young Professionals	\$55
• Membership plaque and window decal to show off your membership	\$50

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**TOTAL VALUE OF BENEFITS** **\$1,540**

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## PRICELESS BENEFITS

- Membership spotlights
- Job board
- Coupons and vouchers
- Chamber Video check-ins on Facebook Live



# 6 Reasons Businesses Join the Chamber

Have you ever recognized you are generally so busy working “in” your business that you’re unable to work “on” your business? So why you should you join your local chamber of commerce when the chamber might mean more time away from the office? I’d like to share with you six reasons chamber participation is not a fruitless burden on time but rather a true benefit to your business and your life.

## 1. RELATIONSHIPS

Being a Chamber member isn’t just about networking — it’s about gaining friends, associates, and even advocates. The people you get to know may or may not do business with you, but the social and emotional return in building meaningful, lasting relationships can be more meaningful than the financial return you seek. As you attend events, serve on committees, and interact with people outside your normal routines, you will have the opportunity to interact with all types of people. This in turn will create better relationship-building skills that can crossover to improve non-business aspects of your life as well.

## 2. VISIBILITY

The age-old adage applies here: “Out of sight, out of mind.” While many companies are looking to be seen in the cyberworld and are doing a very good job of it, nothing sells your business better than being in front of people face to face. Business is so much more than simple transactions of money for goods/ services with its root in relationships.

## 3. PROGRAMS & EVENTS

The Boise Metro Chamber hosts over 70 events each year. Our programs offer unparalleled professional and personal development opportunities. As one of the longest running Chamber sponsored leadership programs in the United States, Leadership Boise (LB) has graduated more than 1,500 rising and established leaders since its inception in 1975. Boise Young Professionals (BYP) is geared towards 21- to 40-year-old professionals, but welcomes any “youth at heart” members who are eager to grow and learn. We are a member-driven organization designed to connect, empower, and engage the future workforce of Idaho.

## 4. COMMUNITY CONNECTION

Chambers are not-for-profit organizations desired to lift the economy. They work very closely with governments to provide a representative business voice when needed. Participating in a chamber provides businesses with an avenue to express their legislative policy questions directly to the legislators. Sometimes being a good “corporate citizen” means being the community partner that all the “little guys” expect you to be. If a major player in the local economy isn’t involved in discussions about the local economy, then the conversations (and potentially decisions) are missing a key point of view.

## 5. TRAINING & EDUCATION

For companies that do not have a large training budget, traveling to national conferences or bringing in experts is out of the question. Chambers provide an inexpensive way to bridge the gap between no training and topic-expert training. There may not be better organizations at providing relevant speakers and guest trainers in a timely manner than chambers of commerce.

## 6. ADVERTISE

Chambers offer a wide-range of advertising options and sponsorship packages. A business can sponsor entire programs or events through a chamber. Beyond the paid advertising options, chambers also have ways to provide additional business promotion for free through monthly and annual awards, social media, regular newsletters and even printed materials.

## By The Numbers

84%

### VALUE

Members said their chamber relationship was valuable or very valuable

86%

### RETENTION

Retention rate for Boise Metro Chamber members

87%

### BENEFITS

Members took advantage of their Chamber benefits

**1,500**

Rising and established leaders in the Treasure Valley, graduated through our premier leadership development program, Leadership Boise

**4,500**

Event attendees in 2019. From our annual gala and leadership conference to monthly business after hours, there are more than 70 opportunities to meet and connect with fellow chamber members during the year.

**11**

Committees, councils, industry boards, and task forces whose participants work together and elevate business interests to local, state, and federal government

**23**

New companies brought to the Treasure Valley because of Boise Valley Economic Partnership (BVEP), which led to the creation of 4,380 jobs

**\$100M**

Total economic impact for citywide special events booked by the Boise Convention & Visitors Bureau (BCVB)





# BOISE METRO CHAMBER

UNITED STATES CHAMBER OF COMMERCE

**ACCREDITED**<sup>®</sup>



## Contact Us!

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