BOISE METRO CHAMBER

YOUR GUIDE TO MEMBERSHIP

WHO WE ARE AND HOW YOU CAN GET INVOLVED
WHO IS THE **BOISE METRO CHAMBER** AND WHAT DO WE DO?

A chamber of commerce is an organization of businesses seeking to further their collective interests while advancing their community and region. Business owners voluntarily form these local networks to advocate on behalf of the community for economic prosperity and business interests. More than 13,000 chambers are registered in the official Worldchambers Network registry, and 3,000 chambers in the U.S.

The **Boise Metro Chamber** is Idaho’s largest business-first organization, advocating for the advancement of business and community since 1883. We are a nonprofit, membership-based organization that collaborates with the Boise Valley Economic Partnership and Boise Convention & Visitors Bureau to ensure economic growth, development, and prosperity. Our team is dedicated to supporting our members in four core areas: economic vitality, advocacy, member education, and member engagement. Together, we can make Boise a premier place to live and do business.

THREE NAMES, ONE COLLABORATIVE EFFORT

Since 2015, the **Boise Metro Chamber**, the **Boise Valley Economic Partnership**, and the **Boise Convention & Visitors Bureau** have operated as one organization. This strategic alliance has allowed all three organizations to work together to positively impact our economy by advocating for our members’ business interests; providing educational and social opportunities; assisting with the creation of jobs; and attracting new businesses, visitors, and conventions to the region.
**CHAMBER BY THE NUMBERS**

**BOISE METRO CHAMBER**
Established in 1883 and reenergized in 2018 with a new, permanent home in Downtown Boise.

**OUR MEMBERSHIP**
Serving as an advocate and business partner to members in 10+ major industries.

** VALUE**
Members said their Chamber relationship was valuable or very valuable. 84%

** RETENTION**
Retention rate for Boise Metro Chamber members 86%

** BENEFITS**
Members took advantage of their Chamber benefits 87%

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**LEADERSHIP DEVELOPMENT**
Leadership Boise has graduated more than 1,500 rising and established leaders in the Treasure Valley.
Boise Young Professionals (BYP) launched in 2006 and currently has 1,850+ members.

**ADVOCACY EFFORTS**
There are more than 11 committees, councils, industry boards, and task forces whose participants work together and elevate business interests to local, state, and federal government.
The Boise Metro Chamber publishes a Legislative Agenda each year focusing on 7 major themes and initiatives.

**BOISE VALLEY ECONOMIC PARTNERSHIP**
Since 2011, BVEP attracted 23 new companies to the valley which led to the creation of 4,380 jobs, exceeding their goal of 3,000.

**EVENTS & SOCIALS**
Approximately 4,500 individuals attended a major Chamber event in 2016.
From our annual Gala and Leadership Conference to monthly Business After Hours and CEO Speaker Series, there are more than 70 opportunities to meet and connect with fellow Chamber members throughout the year.

**NETWORKING AND GROWTH**
Our Business Education Series and BYP Lunch & Learns offer 16+ opportunities to hear from community and thought-leaders.
The Boise Metro Chamber hosts 9+ networking and lead-generating groups including Chamber Ambassadors and T.I.P.S.

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**OUR ORGANIZATION AND STRATEGIC WINS.**

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**PROVIDING SERVICES TO 1,850 MEMBERS IN 10 MAJOR INDUSTRIES EMPLOYING 120,000 IDAHOANS.**

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**THE BCVB HOSTED OVER 23 MEDIA OUTLETS IN BOISE REACHING AN ESTIMATED 158 MILLION READERS AND VIEWERS.**

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**THE LEADERSHIP BOISE HAS GRADUATED MORE THAN 1,500 RISING AND ESTABLISHED LEADERS IN THE TREASURE VALLEY.**

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**BOISE YOUNG PROFESSIONALS (BYP) LAUNCHED IN 2006 AND CURRENTLY HAS 1,850+ MEMBERS.**

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**LEADING BOISE, TAKING LEADERSHIP, HAS GRADUATED MORE THAN 1,500 RISING AND ESTABLISHED LEADERS IN THE TREASURE VALLEY.**
Boise Young Professionals (BYP) launched in 2006 and currently has 1,850+ members.
WHAT WE OFFER

SERVICES
We provide advocacy and education services to our members. We host Task Forces, Committees, and Councils in 9 key areas, including travel and health care; offer trainings and quarterly resources for small-business owners; and author an annual legislative agenda.

PROGRAMS
We offer a variety of programs to further professional and personal development including the Leadership Boise umbrella of programs for community leaders and high school juniors, Boise Young Professionals, and Chamber Ambassadors.

EVENTS
We host more than 70 events each year to connect members with each other; recognize local leaders and organizations; and inspire learning and education. Our events have welcomed national and regional leaders and subject experts to speak to our members on a variety of topics.

WHAT WE DO FOR YOU

IDAHO HEALTH CARE PLAN
The Chamber supports the duel waiver concept known as the Idaho Health Care Plan. This is the first step in providing health insurance for Idaho’s citizens who fall into the gap population. The plan also aims to reduce the cost of premiums for those on the individual market.

CAREER-TECHNICAL FUNDING
Chamber Leadership successfully advocated for additional Career-Technical Education state appropriations to increase the talent pipeline for current openings in high demand jobs. The additional funding has been used to reduce student waiting lists for these programs and provide trained workers for Idaho business.

DOWNTOWN SPORTS PARK
The Chamber lobbied for and testified in support of the project to the Boise City Council, which was approved and moving forward. The sports park is projected to attract a new professional soccer team and create 1,240 full- and part-time jobs, resulting in $588 million in payroll over 22 years. In addition, the analysis projects $646 million in direct spending and $1.8 billion in total economic output.

INCREASED AIR SERVICE
The Chamber is the lead business advocate for increased direct flight service to and from Boise. In the last three years, new direct flights have been added to and from Dallas-Fort Worth, Reno, Seattle, Los Angeles, Spokane, Chicago, Salt Lake City, and Houston.

MATERIALS SCIENCE BUILDING
The Chamber successfully advocated for $10 million in state funds for the Boise State University Center for Materials Science Building. A facility for materials science will elevate the program to national prominence and enhance the growth of high-tech science in the state of Idaho.

Find more information about our programs and services at www.boisechamber.org.
HOW YOU CAN GET INVOLVED

Serve on a committee or council.
We offer 9 opportunities for members to share their expertise and enthusiasm with each other. Our committees, boards, and task forces build relationships between members and maximize your membership. Topics include:

• Food & Agriculture  • Governmental Affairs
• Travel  • Nonprofit
• Health Care  • Small Business
• Financial Services  • Transportation
• Education/Workforce  • Energy

Make connections and socialize.
We believe in the value of building connections and relationships. We host after hours and special events, plus networking opportunities each month. Events include:

• Business After Hours & Trade Shows
• Chamber Ambassadors
• Speaker series and luncheons
• T.I.P.S. leads groups

Join or apply to a leadership program.
We are the leading organization providing unparalleled professional and personal development opportunities to Chamber member businesses and employees. Programs include:

• Leadership Boise and Leadership Boise Academy
• Boise Young Professionals
• Chamber Ambassadors

Attend an event.
We host more than 70 small, medium, and large-scale events monthly and annually. We invite CEOs, business owners, and experts to speak on timely, relevant topics. Events include:

• Annual Gala
• CEO Speaker Series
• Congressional forums and receptions
• Legislative forums
• Small Business & Chamber Excellence Awards
• Start-Ups and Suds

Attend or host an event.
We love supporting our members. Members may host events at their place of business while reaching the Chamber audience. Options include:

• Ribbon Cuttings
• Open Houses
• Business Afters Hours

For more information, please call (208) 472-5205.
QUANTIFIABLE BENEFITS OF MEMBERSHIP

If you do business in the Treasure Valley, it’s our business to support you. Your membership investment helps promote your business to the community, improve our valley’s economic climate and quality of life, connect you with other members and professional development opportunities, and enhance commerce.

- Four (4) free professional trainings per year
- Free entrance to Start-Ups & Suds
- Listing in the annual Business Directory (distribution of 15,000+)
- Listing on the Boise Chamber website membership directory
- Ribbon cutting, grand opening, anniversary ceremony, or open house
- Referral of customers exclusively to members
- Display of your business cards at the Chamber Office
- Free entrance to Business After Hours
- Subscription to monthly Metro Connection newsletter
- One (1) free membership to Boise Young Professionals
- Membership plaque and window decal to show off your membership

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<thead>
<tr>
<th>Benefit Description</th>
<th>Value</th>
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<tbody>
<tr>
<td>Four (4) free professional trainings per year</td>
<td>$140</td>
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<tr>
<td>Free entrance to Start-Ups &amp; Suds</td>
<td>$60</td>
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<tr>
<td>Listing in the annual Business Directory (distribution of 15,000+)</td>
<td>$150</td>
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<td>Listing on the Boise Chamber website membership directory</td>
<td>$250</td>
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<tr>
<td>Ribbon cutting, grand opening, anniversary ceremony, or open house</td>
<td>$250</td>
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<tr>
<td>Referral of customers exclusively to members</td>
<td>$500</td>
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<td>Display of your business cards at the Chamber Office</td>
<td>$50</td>
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<tr>
<td>Free entrance to Business After Hours</td>
<td>$120</td>
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<tr>
<td>Subscription to monthly Metro Connection newsletter</td>
<td>$12</td>
</tr>
<tr>
<td>One (1) free membership to Boise Young Professionals</td>
<td>$55</td>
</tr>
<tr>
<td>Membership plaque and window decal to show off your membership</td>
<td>$50</td>
</tr>
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**TOTAL VALUE OF BENEFITS**

$1,637

MORE PRICELESS PRIVILEGES

- Invitation to exclusive President’s Reception for new members
- Assistance from Chamber Ambassadors
- Weekly email updates to keep you informed of events and opportunities
- Special invitations to member events
- Eligibility to participate and serve on committees and councils
- Exclusive Membership Lists available for purchase
- Opportunity to advertise on the Chamber website, weekly email, or monthly newsletter

The Boise Metro Chamber has been an integral part of our growth in the Treasure Valley since we started our agency in 2007. Our involvement in Chamber member events has been one of the significant reasons for our high recruitment and development of new agents. We attend the ribbon cuttings, Business After Hours and trade shows, Ambassador and BYP events, business education series, and other civic leadership opportunities. That ability to be active and involved in our community gives recognition to our firm and keeps us top of mind for clients. We love the Chamber and attribute much of our success to our immersion in its activities. Thank you, Boise Metro Chamber, for your vital presence in the Treasure Valley. We are ALL part of a winning team when we work together!

—Tracey Stone, MassMutual

JOIN TODAY!

www.boisechamber.org
(208) 472-5205