



# BOISE METRO CHAMBER



[BOISECHAMBER.ORG](http://BOISECHAMBER.ORG) | (208) 472-5205

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## PRESIDENT & CEO, BILL CONNORS

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Welcome! It is a pleasure to welcome you to one of the most business-friendly metro regions in America where you will see business expansion throughout our valley. Construction cranes in downtown Boise are raising a whole new skyline for one of the West's most rapidly growing urban destinations. Boise has been a booming business center throughout its history and continues to be a hub for a growing tech industry as well as legacy industries in food, agribusiness, health care, state government, business and financial services.

## THE BOISE METRO CHAMBER

Idaho's largest business-first organization, advocating for the advancement of business and community. We are a nonprofit, membership-based organization that collaborates with the Boise Valley Economic Partnership and Boise Convention & Visitors Bureau to ensure economic growth, development, and prosperity.

Our team is dedicated to supporting our members through events, programs, advocacy services, and community partnerships. We invite you to be a part of it!



# BY THE NUMBERS



Seven event venues provide the perfect space for any group.



The city of Boise is very car-, bus-, and bike-friendly.



The Boise Airport offers 21+ nonstop flight destinations.



There are 55 hotels in downtown & the greater Boise area.



Boise Convention and Visitors Bureau is the official travel resource for Boise, Idaho. Every year Boise hosts hundreds of meetings and special events. These events are significant contributors to our local economy. Visitor spending filters down to more tax income, more jobs, and more business for local hotels, restaurants and countless service providers.

## BOISE VALLEY ECONOMIC PARTNERSHIP

Boise Valley Economic Partnership (BVEP) is driven by a partnership of communities, institutions, chamber organizations and businesses in the area. BVEP offers free, customized, confidential services and site location assistance to businesses and entrepreneurs interested in relocating, starting up, or expanding in the Boise Valley. In the past nine plus years, our organization has welcomed more than 40 companies and over 10,000 jobs to the Boise Metro. We work to keep, grow and attract jobs for the region.



## IDAHO'S ONLY 5-STAR CHAMBER

Accreditation is the only national program that recognizes chambers for their effective organizational procedures and community involvement. In order to receive Accreditation, a chamber must meet minimum standards in their operations and programs, including areas of governance, government affairs, and technology. This extensive self-review can take 6-9 months to complete. "Accreditation validates a chamber as having programs that benefit its local economy and positively influence its community," said Raymond P. Towle, IOM, CAE, U.S. Chamber vice president of Federation Relations and Institute for Organization Management. "We applaud these organizations for advancing the principles of free enterprise."



## WEEKLY ENEWS



Stay up to date on your Chamber's various resources and involvement in the community by subscribing to our digital newsletter. Our eNEWS is your weekly one-stop-shop for member recognition, upcoming events and ribbon cuttings, and more!



## METRO CONNECTION



Every two months, we publish the *Metro Connection* newsletter. The newsletter features member highlights and accomplishments, Chamber initiatives and projects, upcoming events, and photos from across the Treasure Valley.



## OUR REACH

“They are a wonderful collaborator to work with and are champions for Idaho and Boise based products and companies!”

– *Stephanie Peterman*

“The Boise Metro Chamber of Commerce gives you the opportunity to meet with other local business owners and network. I have personally seen how this Chamber has helped out small business owners, grow into very successful businesses. Thank you, for continuing to make small business owners dreams come true.”

– *Oscar Cortez*

“Being part of the Boise Chamber is a great way to stay connected with our big little city! Thank you to the Chamber for organizing great events!”

– *Terrie L. Huntley Trevino*

“The Boise Metro Chamber is the best place to connect with other business owners. They have a wonderful staff, conduct events of the highest quality, and believe in supporting all business owners of all sizes. If you are new to town or looking to grow your business, the Boise Chamber is the first place you should go!”

– *Stephanie Young*

“The Boise Metro Chamber provides the opportunity to not only meet new people but business who have chosen to call Boise/Treasure Valley home. The programming put on by Chamber staff is top notch, there is something for everyone.”

– *Hilarie Engle*



**1,750**  
Members & Growing

**10+**  
Major Industries

**120,000**  
Member Employees

**1,800**  
Young Professionals

 **5,000**  
Facebook  
Followers

 **2,700**  
Instagram  
Followers

 **9,300**  
Twitter  
Followers

 **11,000**  
YouTube  
Views



# ANNUAL CHAMBER EVENTS



## STATE OF THE UNIVERSITY (BSU)

This event aims to ensure that Boise State is developing their students to supply Boise employers with the type of talent they need to grow their businesses and fuel our local economy. In addition, attendees will hear exciting news and updates from BSU about their growth and expansion into the downtown Boise area.

## SMALL BUSINESS & CHAMBER EXCELLENCE AWARDS

We have a long-standing tradition of recognizing our members' excellence. Each year, we honor Chamber member companies with awards at our annual Small Business of the Year and Chamber Excellence Awards luncheon. The luncheon also celebrates one outstanding business and community leader whom we induct into the Boise Metro Chamber Hall of Fame.



## HOLIDAY RECEPTION WITH ELECTED OFFICIALS

Join us for our annual Holiday Reception with Elected Officials. Meet and greet state officers, area legislators, mayors, county commissioners, community college trustees, city council members, school board members, highway commissioners, and auditorium district directors.

## GOLF CLASSIC

Each summer, the Boise Metro Chamber hosts our annual Golf Classic with more than 100 Chamber member players. Participants compete in four-player teams for a full round of 18 holes. Competitions include a four-person scramble, hole-in-one competitions, closest-to-the-pin contests, longest drive contests, and more.



## GOVERNOR'S ADDRESS

Each year, we are fortunate to host the governor of Idaho for the annual Governor's Address to the Boise business community. He reviews the major business issues facing the state of Idaho including a review of the economy, tax policy, education, transportation, and government services. The address includes a luncheon and opportunities to connect with fellow Chamber members.

## LEADERSHIP CONFERENCE

The Boise Metro Chamber hosts an annual Leadership Conference composed of businesses and nonprofit leaders, local and state officials, and speakers to cultivate conversation and dialogue about the Treasure Valley's most pressing issues. The conversations at the Leadership Conference are presented to the Chamber's Board of Director's for their review and follow-up on impactful change the Chamber can participate in.



## LEGISLATIVE FORUM

Our Legislative Agenda addresses several priorities needed to grow the state's economy in the areas of economic development, education, energy, and transportation. This event is a key opportunity to connect with State Legislators and ask for their support of our agenda.

## ROSE AWARDS (BCVB)

The BCVB invites the public and the hospitality industry to play a vital role in the ROSE Awards. The ROSE Awards honor employees in the tourism and hospitality industry who positively enhance a visitor's experience during their stay in the Boise area. The Awards cover several categories, and are presented to employees who distinguish themselves through enthusiasm and exemplary service.



## ANNUAL GALA

The Gala is our sole fundraiser for the year with proceeds benefiting Chamber programs and services, and ensuring they continue to benefit and enrich the Boise community. In addition to delicious food and beverages, our Gala boasts the largest auction in the Treasure Valley with more than 500 items in our online, silent, and live auction. From week-long vacations and weekend getaways to show tickets and date nights, your bids directly support our programs.

## STATE OF THE CITY WITH BOISE MAYOR

More than 800 Chamber members and citizens come together to hear the City of Boise Mayor's State of the City Address. Each year, the mayor of Boise shares updates that are relevant and applicable to our business and community leaders.

